

Media Contacts:

Japan: Osamu Sugiyama
Hitachi Systems, Ltd.
+81-3-5435-5002
press.we@ml.hitachi-systems.com

Singapore: Terence Ang
iAPPS Pte Ltd.
+65-6778-3836
Terence@iappsasia.com

**Hitachi Systems to make an Investment into iAPPS Pte Ltd.
in Singapore to Enhance Smart Intelligence**

TOKYO, Japan and Singapore – April 15, 2014 - Hitachi Systems, Ltd. (“Hitachi Systems”), a wholly owned subsidiary of Hitachi, Ltd. (TSE: 6501) today announced that they have concluded an investment into iAPPS Pte Ltd., a Location Based Service company based in Singapore, to bolster the smart IT business.

Location Based Service industry, providing the precise service best fit for timing and the location based on data collected from smartphones and sensors for each unique consumers is growing. The needs for location data including the M2M technology in the social infrastructure system including device maintenance, meter reading, logistics and traffic is also expanding.

Hitachi Group is stepping up the smart information approach to upgrade social information by utilizing IT and innovation. Hitachi Systems, a core company of Hitachi’s Information & Telecommunication Systems Business, has been providing ICT services in both public and private segments and multiple verticals. Hitachi Systems also operates secure data centers and cloud service platform.

iAPPS has been providing location based service in Singapore for public sector, real estate and retail vertical. Hitachi Systems, Ltd. made a contribution which makes it a 6.9 % shareholder in January 2014. Hitachi Systems, Ltd. aims to collaborate with iAPPS in the location based service and social innovation business.

Ms. Lillian Koh, Chairman and Chief Executive Officer of iAPPS Pte Ltd, commented, *“We are excited with Hitachi Systems’ investment in iAPPS and we are thrilled that we can bring Singapore’s innovation to the world. Our innovative location-based services (LBS) and our powerful iAPPS iPlatform empower smart cities across enterprises, government agencies and all other verticals on cloud-centric technology, delivering real-time, highly targeted*

information to the right person, at the right place, at the right time. Our goal is to leverage technology to provide our communities, customers and businesses with personalised services, in our quest to make life awesome for all.”

Mr. Nobutoshi Sagawa, Executive Officer of Hitachi Systems commented *“I am delighted to work with iAPPS through strategic partnership. By combining Hitachi Systems’ data centers, cloud service, monitoring and operation with iAPPS’ location based service platform and applications, we hope to develop a valued added social infrastructure solutions and deploy it in south east Asia, including Singapore and Japan.”*

About iAPPS, Pte Ltd. (As of March 2014)

Company name	iAPPS Pte Ltd.
Established	August 2012
Headquarter	Singapore
URL	http://www.iappsasia.com/
Representative	CEO, Ms. Lilian Koh
Capital	6,595,398 SGD
Business	Location Based Service Apps in SaaS, Cloud platform operation, apps development
Coverage	Singapore, Malaysia, Indonesia, China

About Hitachi Systems

Company name	Hitachi Systems, Ltd.
Established	October 1, 1962
Headquarters	1-2-1 Osaki, Shinagawa-ku, Tokyo 141-8672
URL	www.hitachi-systems.com
Representative	Naoya Takahashi, President and Chief Executive Officer
Capital	19,162 million yen (As of March 31, 2013)
Net sales	339,956 million yen (for the fiscal year ended March 31, 2013)
Number of Employees	10,851 (As of March 31, 2013)
Business	Systems integration business, systems operation, monitoring and maintenance business, network services business and sale and development of information-related equipment and software

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 326,000 employees worldwide. The company’s consolidated revenues for fiscal 2012 (ended March 31, 2013) totalled 9,041 billion yen (\$96.1 billion).

Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional material & components, automotive systems and others.

For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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